

It's time to get off the **ROLLER COASTER!**

Let's face it; most **BIG AD AGENCIES**
often **NEGLECT** the small to medium size
business **CLIENTS**.

.....

Your work is often...

- ▶ managed by inexperienced junior employees.
- ▶ not a priority.
- ▶ not the quality you paid for.
- ▶ excessively marked up.

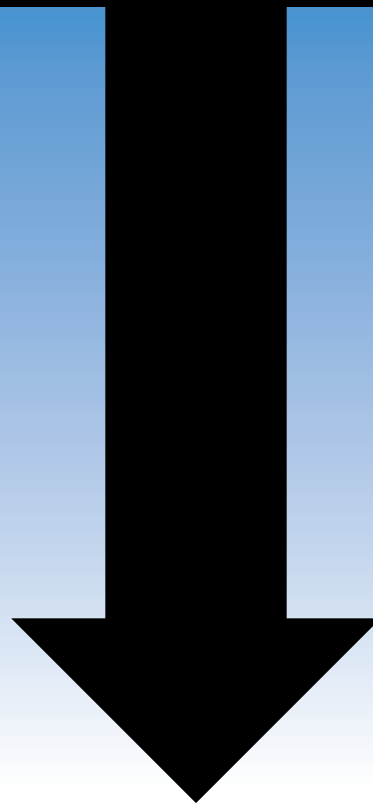
What if...

- ▶ you only worked with the **most experienced members of the firm, the owners?**
 - ▶ response times were **agreed to and never missed?**
 - ▶ every item delivered was **world-class?**
 - ▶ print, radio, outdoor and TV ads were **never marked up?**
-

**Now you can have your
own marketing team** when
and where you need it!



**MEET THE
PLAYERS**



Now is the time to take full
advantage of our unique collaboration.

Start **SAVING MONEY** and
improving your business today!

To arrange an **integrated
marketing consultation**, please
call **585.738.8333!**

www. .com

ignition
Consulting, Ltd.

MICHAEL SUKHENKO
GRAPHIC DESIGN

STRATEJUS



BIG AD AGENCIES

taking you for a ride?



Introducing a **unique strategic alliance** that changes the paradigm of marketing for the **most important client...you!**



Marketing, Branding & Advertising

Ignition Consulting provides a comprehensive array of marketing, management and communication services for business, none profit, government and educational organizations throughout the United States including:

- ▶ Marketing strategy and plan development
- ▶ Market and customer research
- ▶ SWOT analysis and creative blueprint assessment
- ▶ Brand name and tag line creation
- ▶ Video and sound production
- ▶ Copy writing, speech writing and editing
- ▶ Print, Radio and TV scripting
- ▶ Advertising venue planning and purchasing

Management Consulting

- ▶ Strategic business planning
- ▶ Executive coaching
- ▶ Leadership, interpersonal skills, conflict resolution and creative problem-solving workshops and symposiums
- ▶ Meeting facilitation

Reputation Management

- ▶ Crisis management and communications
- ▶ Executive and spokesperson media training
- ▶ Direct media interface

To learn more please visit ignitionltd.com or call **585.738.8333** today!



MICHAEL SUKHENKO
GRAPHIC DESIGN

Graphic Design

Michael Sukhenko Graphic Design supports the business goals and design needs of results-focused growth oriented organizations with the following services:

- ▶ State-of-the-art graphic design
- ▶ Branding & logo design
- ▶ Creative problem solving
- ▶ Direct marketing
- ▶ Outdoor advertising design and development
- ▶ Custom illustration/cartooning
- ▶ Information & layout design
- ▶ Comprehensive website design
- ▶ Print coordination & project management

To learn more please visit sukhenko.com or call **585.766.1233** today!



Web Development

Stratejus is a specialist in custom web design and assisting clients with every aspect of a website project from marketing and Internet strategy to content development, programming, search engine optimization and website launch. We offer value-added web design services and options that create compelling website presentations such as:

- ▶ Interactive Flash components
- ▶ Animated slide shows
- ▶ Embedded video
- ▶ Blogs
- ▶ Database applications
- ▶ E-commerce solutions

To learn more please visit stratejus.com or call **585.598.6627** today!

To arrange your **FREE** integrated marketing consultation, please call **585.738.8333!**